## FUEL ONGOING IMPACT



# VAPOR THRIFT STORE #6 GARDENDALE & THRIFT REGIONAL OFFICES

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# YOUR LIFE-SAVING IMPACT

1,401,527 GOSPEL IMPRESSIONS MADE

2,413,080
MEALS SERVED

676,161
HEALTH SERVICES A POR
PROVIDED

86,291,038

CUPS OF CLEAN

WATER PROVIDED

OCT 23 - SEP 24

## LOCAL BUSINESS, GLOBAL IMPACT

#### **ENHANCE LOCAL COMMUNITIES**



Vapor Thrift Stores have tremendous ministry impact in their communities. They provide jobs (often in "second chance" scenarios), community service opportunities, affordable goods, and Bible distribution.

#### **ADVANCE MISSION SUSTAINABLY**

More thrift stores mean more dollars spent on the ground in Africa and Haiti. See below how your investment in this fund plays a major role in our overall financial picture.

Financial sustainability is key to Vapor Ministries. We aim to offset our OPEX as shown below. Hitting these targets triggers ministry expansion. We extend expense-producing outreach as we have the means to sustain it. Our funding model reduces risk by relying heavily on "Profit Centers" to join donor dollars to cover ministry expense.

"Profit Centers" are businesses we own in our 4 countries of operation. In the U.S., thrift retail stores and wholesale operations are the main profit centers.



Investment into this new Vapor Thrift Store in Gardendale makes great Kingdom business sense with almost \$2M in projected cumulative net profit for the ministry in the first 5 years and an eternal ROI of millions of Gospel Impressions in unreached West Africa.

## Financial Projections - VTS Gardendale

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$1.1M	\$1.3M	\$1.5M	\$1.7M	\$1.76M
Profit to Ministry	\$185k	\$298k	\$407k	\$507k	\$511k

## STRATEGIC LOCATION OVERVIEW

## 951 MAIN STREET, GARDENDALE AL

We have identified a promising location for our new Vapor Ministries thrift store in Gardendale, within a 19,000 square foot building that was previously a grocery store (Western/Food Land). This facility offers easy access, abundant parking, and the potential for additional storage space, making it an ideal space for our needs. Strategically located just off Fieldstone Road, the main business street, the store also backs up to US 31, providing a secondary access point for increased convenience.

### COMMUNITY REACH

The proposed location is strategically situated just 1/2 mile from the Gardendale Civic Center and Gardendale High School, offering strong potential for local foot traffic. Within a 1-mile radius, major retail attractions such as Walmart, Hobby Lobby, and Publix, along with a nearby American Thrift Store, are established, driving consistent consumer activity in the area. Expanding to a 3-mile radius, the location benefits from proximity to a large shopping center anchored by Target and JC Penney, which enhances its potential as a shopping destination. Additionally, the store will likely draw customers from nearby communities, including Pinson, Morris, Kimberly, Mt. Olive, and Fultondale. With easy access to I-65 and downtown Birmingham and connection to neighboring Trussville (16 miles), this location holds substantial promise for expanding our reach and impact.



## REGIONAL OVERSIGHT

In addition to being a new retail location, this store will serve as the regional hub for all of our Birmingham-area thrift stores. We plan to build offices within the facility to house regional leadership, allowing for more efficient management and coordination across multiple locations. This central hub will enable our team to provide enhanced support to the stores in the region, improving logistics, communication, and overall operational efficiency. By consolidating leadership and administrative functions in one location, we will better serve the growing needs of our stores, ensuring they operate smoothly and continue to contribute to our mission.

# VTS GARDENDALE & REGIONAL OFFICE BUILDOUT

SITEWORK ARCHITECTURAL FEES FURNITURE, FIXTURES, & EQUIPMENT BUILDING CONSTRUCTION GENERAL CONDITIONS	\$ 131,000 \$ 108,000 \$ 214,000 \$1,830,000 \$ 4,000
SUBTOTAL	\$2,287,000
CONTINGENCY	\$ 213,000
TOTAL	\$2,500,000
RAISED TO DATE	\$1,700,000
REMAINING NEED	\$ 800 000



## ACCELERATE FUTURE IMPACT

## New Store = Reaching the Unreached

We have dialed in our location criteria and our franchise prototype. We're expansion-ready. Vapor Thrift Store Gardendale will bring jobs, affordable goods, excellent customer experience, and community impact all while driving mission advancement in less reached and underserved West Africa. Your partnership in this vital project advances the gospel and provides millions of meals, clean water, education, and health services in the name of Jesus for impoverished people who have never heard His name.

Do you want to make a lasting difference? Prayerfully consider a charitable contribution and impact thousands of lives spiritually, socially and economically.

Don't hesitate to ask any questions. We look forward to meeting needs, feeding souls and elevating God with you.

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