

# DRIVE SUSTAINABLE IMPACT



VAPOR THRIFT FUND

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# YOUR LIFE-SAVING IMPACT

**1,401,527**

**GOSPEL  
IMPRESSIONS  
MADE**

**2,413,080**

**MEALS SERVED**

**676,161**

**HEALTH SERVICES  
PROVIDED**

**86,291,038**

**CUPS OF CLEAN  
WATER PROVIDED**

**OCT 23 - SEP 24**





# DRIVE MINISTRY SUSTAINABLY

## STOP PIT FEEDING

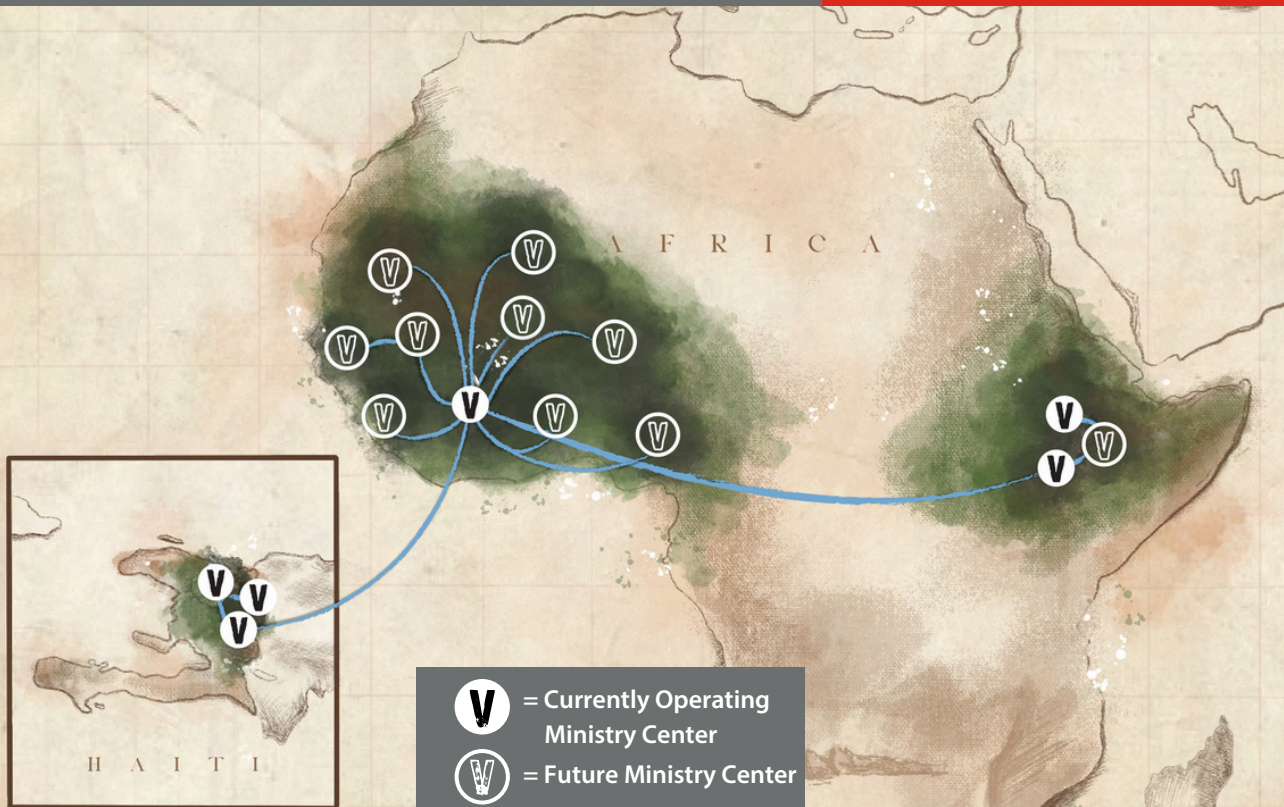
The funding needs of nonprofits can feel like bottomless pits. As a business person, you know the value of sustainability and return on investment. We're with you. We aim to fund 60% of our OPEX through businesses we own and operate. This adds fuel to an economic engine that drives sustainable growth in the business itself and global Kingdom impact.

## FUEL THE ENGINE

Investment into a new Vapor Thrift Store makes great Kingdom business sense with an eternal ROI of millions of Gospel Impressions in unreached West Africa.



*Your investment in this fund will generate nearly \$15M in revenue and over \$3M in net profit to offset ministry operating expenses for years to come. This will help drive sustainable ministry expansion resulting in more lives transformed around the world.*



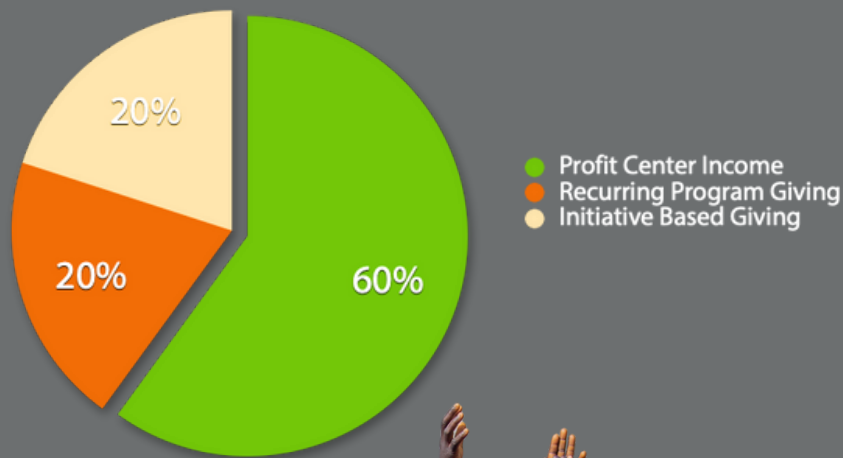


# FUEL SUSTAINABLE EXPANSION

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Financial sustainability is key to Vapor Ministries. We aim to offset our OPEX as shown below. Hitting these targets triggers ministry expansion allowing us to sustain ongoing operating expenses as we extend outreach. Our funding model reduces risk by relying heavily on “Profit Centers” to join donor dollars that cover ministry expenses.

“Profit Centers” are businesses we own in the 4 countries where we currently operate. In the U.S., thrift retail stores and wholesale operations are the main profit centers.





## New Store Location - Gardendale, AL



We have identified a promising location for our new Vapor Ministries thrift store in Gardendale, within a 19,000 square foot building that was previously a grocery store (Western/Food Land). This facility offers easy access, abundant parking, and the potential for additional storage space, making it an ideal space for our needs. Strategically located just off Fieldstone Road, the main business street, the store also backs up to US 31, providing a secondary access point for increased convenience.

In addition to being a new retail location, this store will serve as the regional hub for all of our Birmingham-area thrift stores. We plan to build offices within the facility to house regional leadership, allowing for more efficient management and coordination across multiple locations. This central hub will enable our team to provide enhanced support to the stores in the region, improving logistics, communication, and overall operational efficiency. By consolidating leadership and administrative functions in one location, we will better serve the growing needs of our stores, ensuring they operate smoothly and continue to contribute to our mission.

Investment into this new Vapor Thrift Store in Gardendale makes great Kingdom business sense with almost \$2M in projected cumulative net profit for the ministry in the first 5 years and an eternal ROI of millions of Gospel Impressions in unreached West Africa.

### Financial Projections - VTS Gardendale

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$1.1M	\$1.3M	\$1.5M	\$1.7M	\$1.76M
Profit to Ministry	\$185k	\$298k	\$407k	\$507k	\$511k



## Increased Capacity in a Budding Location - Westover, AL



In Phase 1 of this project, we opened Vapor Thrift Store Westover, bringing jobs, affordable goods, excellent customer experience, and community impact, all while generating over \$600k for mission advancement in less-reached West Africa. In Phase 2, we will expand the sales floor by 4,000 sq ft, increase efficiency in processing space, and provide increased excellence in the donation drop-off experience.

Currently projected to generate \$1M in revenue in its first year following renovation, this location will likely near \$6M in revenue over the first 5 years. Your partnership in increasing capacity at this location means the gospel will reach farther, millions of additional meals will be served, and more families will break the cycle of poverty in the name of Jesus.

### Financial Projections - VTS Westover

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$1M	\$1.08M	\$1.18M	\$1.23M	\$1.3M
Profit to Ministry	\$225k	\$248k	\$265k	\$280k	\$300k



## *Centralized Process. Maximized Impact.*

The Central Processing Warehouse will serve as the nerve center for thrift operations. This facility will play a crucial role in efficiently collecting, organizing, and distributing donations to our various thrift stores. The centralized approach will streamline our processes, enhance our ability to handle larger item volumes, and ultimately enable us to better serve the communities where we operate. It will enable us to grow our bulk processing capabilities in tandem with store expansion, optimize logistics for improved pick-up services, and explore innovative revenue streams such as drop bins and alternative pick-up locations. Your partnership will not only contribute to the construction of this vital infrastructure but also empower us to expand our reach and positively impact the lives of even more individuals.

We project over \$2M in revenue in the first 5 years of full operations at this facility.

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$325k	\$375k	\$425k	\$475k	\$525k





# VAPOR MINISTRIES THRIFT STORE FUND

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NEW STORE + REGIONAL OFFICES - GARDENDALE, AL	\$2,500,000
UPGRADED STORE - WESTOVER, AL	\$700,000
CENTRAL PROCESSING BUILDOUT - HOMEWOOD, AL	\$300,000
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<b>TOTAL</b>	<b>\$3,500,000</b>
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<b>RAISED TO DATE</b>	<b>\$2,350,000</b>
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<b>REMAINING NEED</b>	<b>\$1,150,000</b>



Vapor Thrift Stores bring jobs, affordable goods, excellent customer experience, and community impact all while driving mission advancement in less reached and underserved West Africa.

## More Stores = More Gospel Reach

Your investment will generate profit to offset ministry operating expenses. This drives sustainable ministry expansion resulting in more lives transformed around the world.

The gospel will reach farther, millions of additional meals will be served, and more families will break the cycle of poverty in the name of Jesus.



# YOU ARE OUR CHAMPIONS

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Thank you for the opportunity to present this fund, which will create years of ongoing revenue for future Kingdom impact.

We are eternally grateful to meet needs, feed souls, and elevate God with you.

MicahMcElveen

Founder & CEO

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